

14 *By* (iii) code apparatus for selectively receiving messages sent to said  
15 *cancel* transceiver by a message center.

1 [Please cancel claim 2.]

1 3. (Once Amended) A digital camera apparatus as recited in claim 1 further  
2 comprising user activated apparatus for causing said transceiver to transmit a message request signal  
3 to said message center conveying an identification of said camera.

1 4. (Once Amended) A digital camera apparatus as recited in claim 1 further  
2 comprising apparatus disabling said automatic signal transmission apparatus when a user does not  
3 want to receive messages.

1 5. (Once Amended) A digital camera apparatus as recited in claim 1 wherein said code  
2 apparatus includes identification of a model number of said camera.

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1 6. (Once Amended) A digital camera apparatus as recited in claim 1 further  
2 comprising first display apparatus including apparatus for displaying said messages, and apparatus  
3 for displaying said image.

1 7. (Once Amended) A digital camera apparatus as recited in claim 6 wherein said first  
2 display apparatus is an LCD display located on a back side of said camera apparatus.

1 8. (Once Amended) A digital camera apparatus as recited in claim 6 wherein said first  
2 display apparatus includes a dedicated banner region for display of said messages.

1           9.   (Once Amended) A digital camera apparatus as recited in claim 6 further  
2 comprising a second display apparatus for displaying said messages.

1           10. (Once Amended) A digital camera apparatus as recited in claim 9 wherein said  
2 second display apparatus is a display observable through a viewfinder of said camera.

1           11. (Once Amended) A digital camera apparatus as recited in claim 6 further  
2 comprising interactive message response apparatus for responding to a question received in a  
3 message from said message center.

1           12. (Once Amended) A digital camera apparatus as recited in claim 11 wherein said  
2 interactive message response apparatus enables a user to selectively store, delete and skip a  
3 message.

1           13. (Once Amended) A digital camera apparatus as recited in claim 11 wherein said  
2 first display apparatus includes a touch screen, and said interactive message response apparatus is  
3 activated by implementation of said touch screen.

1           14. (Once Amended) A digital camera apparatus as recited in claim 11 wherein said  
2 interactive message response apparatus is activated by physical buttons external to said first display  
3 apparatus.

1           15. (Once Amended) A digital camera apparatus as recited in claim 5 further  
2 comprising audio apparatus in the form of a speaker for playing said messages.

1 16. (Once Amended) ~~A digital camera apparatus as recited in claim 15 wherein said~~  
2 ~~messages can be interactively replayed, stored and skipped.~~

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1 17. (Once Amended) A digital camera message system comprising:

2 (a) a message center including

3 (i) apparatus for collecting, preparing and sorting messages to be sent to  
4 a transceiver in an assembly including a digital camera;

5 (ii) first communication apparatus responsive to reception of a message  
6 request signal conveying a camera identification for transmitting  
7 messages to said transceiver; and

8 (b) an integrated hand held assembly including

9 (i) a housing;

10 (ii) a camera built into said housing, said camera including image  
11 capture apparatus for converting a light image to digital image data;

12 (iii) transceiver apparatus for sending and receiving data through a  
13 communications network, said transceiver apparatus not including  
14 said camera;

15 (iv) code apparatus including apparatus responsive to a code for  
16 selectively processing messages sent to said camera; and

17 (v) automatic signal transmission apparatus for automatically causing  
18 said transceiver apparatus to transmit a message request conveying  
19 an identification of said camera when said transceiver apparatus is  
20 turned on.

1 *Sub C3* 18. (Once Amended) A digital camera message system as recited in claim 17 wherein  
2 said message center includes a capability to send a selected message to a specific said assembly  
3 based on said code.

1 19. (Once Amended) A digital camera message system as recited in claim 17 wherein  
2 said message center further includes a capability to send a message simultaneously to a plurality of  
3 assemblies by transmitting a corresponding particular said code.

1 20. (Once Amended) A digital camera message system as recited in claim 17 wherein  
2 said message center further includes a capability to prioritize messages as part of a single packet of  
3 multiple said messages.

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1 *Sub C4* 21. (Once Amended) A digital camera message system as recited in claim 17 wherein  
2 said assembly further includes means for disabling said automatic signal transmission apparatus  
3 when a user does not want to receive messages.

1 22. (Once Amended) A digital camera system as recited in claim 17 wherein said  
2 assembly further includes message display apparatus for displaying said messages.

1 23. (Once Amended) A digital camera system as recited in claim 22 wherein said  
2 assembly further includes a system for temporarily storing said messages prior to displaying said  
3 messages.

1 24. (Once Amended) A digital camera system as recited in claim 23 wherein said  
2 assembly further includes apparatus for selecting a particular one of said stored messages.

1           25.   (Once Amended) A digital camera system as recited in claim 24 wherein said  
2 apparatus for selecting further allows setting said camera to automatically display a list of stored  
3 messages sequentially with each message displayed for a set amount of time.

1           26.   (Once Amended) A digital camera system as recited in claim 24 wherein said  
2 apparatus for selecting includes apparatus for automatically displaying the messages in an order  
3 according to a priority assigned by the message center.

1           27.   (Once Amended) A digital camera system as recited in claim 22 wherein said  
2 message display apparatus is an LCD display located on a back side of said camera.

1           28.   (Once Amended) A digital camera system as recited in claim 22 wherein said  
2 message display apparatus is viewed through a viewfinder of said camera.

1           29.   (Once Amended) A digital camera system as recited in claim 22 wherein said  
2 message display apparatus is generated through a speaker located on the camera.

1           30.   (Once Amended) A digital camera system as recited in claim 22 wherein said  
2 assembly further includes interactive message response apparatus for responding to a question  
3 received in a message from said message center.

1           31.   (Once Amended) A digital camera system as recited in claim 30 wherein said  
2 interactive message response apparatus is activated by a touch screen.

1 32. (Once Amended) A digital camera system as recited in claim 30 wherein said  
2 interactive message response apparatus is activated by physical buttons external to said message  
3 display apparatus.

1 <sup>sub</sup> 33. (Once Amended) A method of communication comprising:  
2 <sup>B3</sup> (a) preparing a message at a message center for transmission to a transceiver  
3 included in a housing containing an independently functional camera;  
4 (b) transmitting a message request to said message center by said transceiver,  
5 said message request containing identification of said camera;  
6 (c) transmitting said message from said message center to said transceiver; and  
7 (d) displaying said message on a display apparatus.

1 34. (Once Amended) A method as recited in claim 33 further comprising:  
2 (a) preparing multiple messages to be transmitted; and  
3 (b) assigning priority values to said messages.

1 35. (Once Amended) A method as recited in claim 34 wherein said priority values  
2 include a length of time to display each said message.

1 36. (Once Amended) A method as recited in claim 34 wherein said priority values  
2 include an order of display of said messages.

1 37. (Once Amended) A method as recited in claim 33 further comprising disabling said  
2 transceiver apparatus to avoid transmitting said message request.

1 38. (Once Amended) A method as recited in claim 33 wherein said display apparatus  
2 includes a dedicated banner region for display of said messages.

1 39. (Once Amended) A method as recited in claim 33 wherein said display apparatus  
2 includes a separate dedicated display apparatus dedicated for display of said messages.

1 40. (Once Amended) A method as recited in claim 39 wherein said dedicated display  
2 apparatus includes a display that is received through a viewfinder of said camera.

1 41. (Once Amended) A method as recited in claim 39 wherein said display apparatus  
2 includes an LCD display on a back side of said camera.

1 42. (Once Amended) A method as recited in claim 39 wherein said display apparatus  
2 includes a speaker located on the camera.

1 44. (Once Amended) A method as recited in claim 43 wherein said response is  
2 activated by physical buttons external to said message display apparatus.

1 45. (Once Amended) A method as recited in claim 43 wherein said display apparatus  
2 includes a touch screen and said response is activated by implementing said touch screen.

3 Sub B4. 46. (Once Amended) A digital camera message system comprising:  
4 (a) a message center including

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cont.

- (i) apparatus for collecting, preparing and sorting messages to be sent to an integrated assembly containing a transceiver and an independently functional digital camera, said messages including
- a) a generic message for transmission to all of a plurality of said assemblies;
  - b) an interest group based message for transmission to selected said assemblies of a particular interest group;
  - c) a personal message prepared for transmission to a selected one of said assemblies; and
- (ii) apparatus for transmission of said messages to said assemblies including
- a) apparatus for repeatedly transmitting said messages;
  - b) apparatus for including a code, for allowing each said interest group message and each said personal message to be received only by a corresponding selected said assembly.

47. (Once Amended) A digital camera message system as recited in claim 46 further comprising apparatus for continuously sending said messages.

48. (Once Amended) A digital camera message system as recited in claim 46 further comprising apparatus for unselectively sending said messages.

1 49. (Once Amended) A digital camera message system as recited in claim 46 further  
2 comprising means for sending said messages only when a request arrives from a said transceiver.

1 50. (Once Amended) A digital camera message system as recited in claim 46 further  
2 comprising:

3 (a) an integrated assembly including

4 (i) an independently functional digital camera including image capture  
5 apparatus for converting a light image to digital image data;

6 (ii) a transceiver for sending and receiving data through a  
7 communications network;

8 (iii) code apparatus including apparatus responsive to a code for  
9 selectively receiving said messages sent to a said transceiver through  
10 said network; and

11 (iv) disabling apparatus wherein a user can select to receive or not  
12 receive messages.

1 52. (Once Amended) A digital camera as recited in claim 47 further comprising  
2 apparatus for decrypting said personal messages.